THE TRADE GROUP®
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GRAPHIC SPECIFICATION SHEET

INKJET + VINYL

SPEC	DIGITAL PRINT	CUT VINYL
PREFERRED FILE FORMATS	**Adobe Illustrator** **Adobe Photoshop** *Up to CS-5* *Convert ALL fonts to paths & save as pdf compatible .ai file if using Illustrator*	**Adobe Illustrator** *Up to CS-5* *Convert ALL fonts to paths*
EXPORTING FILE FORMATS	**FROM:** **Adobe InDesign** **Corel Draw** **Macromedia Freehand** *Convert ALL fonts to paths and export to Adobe PDF*	**FROM:** **Adobe InDesign** **Corel Draw** **Macromedia Freehand** *Convert ALL fonts to paths and export to Adobe PDF*
PREPARATION & PHOTOGRAPHIC IMAGE RESOLUTION	**INCLUDE:** Files should be produced at actual size of mural being fabricated; for instance, if a mural is to be 40" X 60" then the Photoshop image should be 40" X 60". (No Bleeds - unless specified) • Minimum 75 dpi at 100% • Maximum of 150 dpi at 100% • Finished as a single image - We will divide into panels. • Embed images if using Illustrator • Send layered(.PSD) files or flat (.TIF) files • Please send a release for copyrighted materials • Embed ICC Color Profile when saving your file **QUESTIONS: 214.343.2000** **Ron Perovich x270** **Kimberly Briones x275** **If particular spot colors are required, please provide Pantone colors.** ***Colors are matched as closely as possible within the limitations of our digital printers.***	**INCLUDE:** Files should be produced at actual size of mural being fabricated. The document and bounding box should also be 100% of actual size. (No Bleeds - unless specified) • Vector files should be absent ANY placed images If a single graphic is to be running across multiple panels, we will divide it as needed. • File should be saved as native Illustrator(.AI) or Illustrator EPS. • Paths should be closed, filled with no stroke and no intersecting lines. • Type should be converted to outlines. • Gradients, blends and patterns should be converted to solid color **QUESTIONS: 214.343.2000** **Ron Perovich x270** **Kimberly Briones x275** **If particular spot colors are required, please provide Pantone colors.** ***Colors are matched as closely as possible within the available colors of vinyl.***
TO SEND PRINT READY* ARTWORK	• **CDrom** • **E-Mail** (Files over 10MB not recommended) • **FTP site:** http://www.tradegroup.com/ftp-upload/	• **CDrom** • **E-Mail** (Files over 10MB not recommended) • **FTP site:** http://www.tradegroup.com/ftp-upload/

*Print ready means jobs supplied on a disk will have all pictures cropped and placed the way it's going to look on the final product. They should be at 100% actual size and the text should be proofed for spelling and grammar and converted to outlines(or paths.) if in Illustrator.